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FALL 2010 STATEWIDE LANDSCAPE BENCHMARK SURVEY

1,200 Voters Interviewed • October 15-17, 2010 • ±2.9% Margin of Error • 95% Confidence Level

Actual Demographic Profile of Survey Respondents

Geographic Zones (Based on Actual General Election Turnout for 2006-2008)

19%	Greater Houston	Gen	der
15%	Metroplex East	50%	Male
13%	Metroplex West	50%	Female
9%	San Antonio Area		
8%	East Texas	Actu	al Primary History (06-10)
8%	Gulf Coast		Republican
8%	Austin Area		Democratic
6%	The Border	9%	Both
5%	Central Texas	24%	None
5%	Panhandle		
4%	West Texas		

Self-ID Profile of Survey's General Election Voters

Age Self-Profile of General Election Voters

Actu	ial Voters	Est. 2010 Census	
1%	18 - 24	10%	9
4%	25 - 34	21%	Partisan Self-Profile of General Election Voters
10%	35 - 44	19%	38% Republican
18%	45 - 54	19%	18% Leaning Republican
25%	55 - 64	15%	23% Democratic
42%	65 & older	16%	10% Leaning Democratic
1%	Refused	*	11% Independent

Ethnic	Self-Profile of General Voters	State Bar	2009 Texas Census
77%	White (includes Hispanic who self- ID as White)	84%	82% White including Hispanic
8%	Hispanic	7%	37% Hispanic / Latino ONLY
6%	Black	4%	12%
1%	Asian-American		
5%	Other		
3%	Refused		

Social Media Profile of General Election Voters

"How frequently do you use the following electronic communications?"

	Often Somet	imes	Rarely	Don't Use Them At All
"email?"	63%	12%	6%	20%
"Facebook?"	18%	11%	11%	60%
"On-line local newspaper?"	20%	18%	18%	44%

Single most important problem facing Texas

	REP	DEM	
32%	45%	18%	Illegal immigration
25%	23%	26%	Jobs and the economy
14%	9%	20%	Quality of public school education
8%	4%	11%	Health care costs
6%	6%	6%	Property taxes
2%	1%	3%	Air and water pollution
4%	3%	5%	Crime and Drugs
1%	1%	1%	Traffic mobility
9%	8%	11%	Something else/Undecided

Immigration / Border Security Reform

"Do you favor or oppose passing **immigration reforms in Texas** similar to those recently passed in Arizona?"

	REP	<u>DEM</u>		White	Black	Hispanic
64%	81%	42%	Favor	68%	44%	35%
30%	13%	50%	Oppose	26%	42%	60%
6%	6%	8%	Undecided	6%	14%	4%

"Do you favor or oppose some form of amnesty for illegal immigrants who currently hold jobs in the U.S.?"

	REP	<u>DEM</u>		White	Black	Hispanic
41%	28%	57%	Favor	38%	42%	66%
53%	65%	37%	Oppose	55%	47%	30%
7%	7%	6%	Undecided	7%	11%	3%

"Do you favor or oppose continuing the policy of granting US citizenship for all children born in the United States regardless of the citizenship of their parents?"

	REP	DEM		White	Black	Hispanic
41%	24%	58%	Favor	36%	59%	61%
56%	72%	38%	Oppose	61%	33%	35%
4%	4%	4%	Undecided	3%	8%	4%

PHOTO VOTER ID Requirement

"Do you favor or oppose requiring a valid photo ID before a person is allowed to vote?"

	REP	DEM		White	Black	Hispanic
86%	94%	75%	Favor	86%	82%	83%
12%	5%	22%	Oppose	12%	17%	16%
2%	1%	3%	Undecided	2%	2%	1%

Abortion

"And on **abortion**, would you say that abortions should be allowed under all circumstances, only under some circumstances such as rape, incest and danger to the mother, or not at all?"

	REP	DEM	
28%	16%	37%	Allow abortions under all circumstances
47%	53%	41%	Abortions only is cases of rape, incest, or danger to the mother
17%			No abortions at all
7%	6%	8%	Undecided

[&]quot;Do you favor or oppose a woman's right to have an abortion?"

	REP	DEM	
49%	33%	65%	Favor
42%	56%	28%	Oppose
10%	11%	7%	Undecided

"Do you favor or oppose "mandating that all women seeking abortions must be shown a sonogram prior to having their abortion?"

	REP	DEM		White	Black	Hispanic
51%	63%	39%	Favor		44%	
41%	29%	53%	Oppose	40%	53%	45%
8%	7%	8%	Undecided	8%	3%	5%

Gambling

"Do you favor or oppose legalizing casino gambling in Texas?"

49%		DEM 58%	Favor		Black 59%	Hispanic 60%
45%			Oppose		36%	39%
5%	5%	4%	Undecided	5%	5%	1%

Eminent Domain

"And based on what you know, do you agree or disagree that property owners have a right to be reimbursed for reduced access to their property when they have adjoining property that is taken through eminent domain?"

	REP	DEM	
81%	83%	79%	Agree
9%	7%	11%	Disagree
10%	10%	10%	Undecided

National Health Care Reform

"Do you favor or oppose the **national health care reform** plan passed by Congress earlier this year?"

	REP	DEM		White	Black	Hispanic
29%	8%	55%	Favor	25%	58%	47%
63%	86%	35%	Oppose	68%	23%	46%
8%	6%	11%	Undecided	8%	20%	8%

"And do you favor or oppose requiring every American to buy or obtain health insurance?"

	REP	DEM	
33%	15%	53%	Favor
60%	80%	39%	Oppose
7%	5%	8%	Undecided

"And under the new health care reform plan, do you feel the quality of health care in Texas will get better, worse or stay about the same?"

	REP	DEM		White	Black	Hispanic
18%	5%	35%	Better	13%	55%	34%
55%	79%	28%	Worse	60%	12%	37%
22%	12%	31%	Stay the same	22%	26%	27%
5%	4%	6%	Undecided	5%	8%	3%

"And under the new health care reform plan, do you feel the cost of health care in Texas will go up, go down or stay about the same?"

	REP	DEM		White	Black	Hispanic
71%	89%	48%	Costs go up	75%	52%	54%
7%	3%	13%	Costs go down	7%	8%	12%
17%	6%	33%	Stay the same	15%	26%	29%
5%	3%	7%	Undecided	4%	15%	4%

Texas Interested Citizens Fall 2010 Statewide Landscape Benchmark Survey October 15-17, 2010

8i. requiring a valid photo ID before a person is allowed to vote?

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24 7 4 3 4 5 1 1 2 16 2.0% 3.9% 2.6% 1.3% 4.1% 5.1% 1.3% 1.3% 2.4% 1.8% 1.3%		12.38	10.0%		*6.0T	12.0%	7.18	18.7%	27.3%		14.78	11.18	13.68	10.78	8.18	12.5%	14.9%	11.98	16.78	16.48
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	TOTAL	- 1	SEX		G.	GENDER/PRIMARY	RIMARY			PRIMARY	ARY	PARTISAN SELF-ID	AN SEL	F-ID	WATCH FOX	FOX	USE	USE	ON-LN NEWS
		MALE	FE- MALE	MALE	MALE	MALE	FEM	FEM	FEM	REPUB	DEMO	DEMO/ LNDEM	REPUB	INDE	OFTEN	RARLY	OFTEN	OFTEN	OFTEN
TOTAL	1200	600	600	221	194	143	213	186	139	434	380	395	677	128	506	391	752	216	237
Q81 Favor																			
	1028	512 85.3%	516 86.0%	.6 207 144 125 199 142 123 406 286 285 636 107 465 289)* 93.7% 74.2% 87.4% 93.4% 76.3% 88.5% 93.5% 75.3% 72.2% 93.9% 83.6% 91.9% 73.9%	144	125	199	142	123 88.5%	406	286	285	636	107	465	289	639	176	200
Oppose	148	148 78 70 12.3% 13.0% 11.7%	70	12 5.48	45	12 45 15 11 37 5.4% 23.2% 10.5% 5.2% 19.9%	11 5.2%	37	13	23 82 104 5.3% 21.6% 26.3%	82	104	31 13	13	34	90.53.0%	34 90 103 35 34 6.7% 23.0% 13.7% 16.2% 14.3%	35	34
Undecided	2.08	1.78	2.3%	.98	2.68	3 3 7 3 5 12 6 10 8 2.1% 1.4% 3.8% 2.2% 1.2% 3.2% 1.5% 1.5% 6.3%	1.48 B	3.88	2.28	1.28	3.28	1.58	1.5%		7 12	3.18	1.3% 2.3%	2.3%	1.38

Survey Geographic Zones

